

Adopt the CIR Ordinance

I urge you to adopt the Petaluma
Community Impact Report
Ordinance now for all major
proposed projects.

Please keep me informed on the
progress of this effort.

Sincerely,

_____ name

_____ address

_____ phone

_____ email

Place
Stamp
Here

Petaluma City Council
11 English St.
Petaluma, CA 94952

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Support Petaluma's *Community* Impact Report Ordinance



Big developers promise millions of dollars in new revenue for Petaluma if their projects are approved. But, is it real money? What about our city's costs?

A CIR will give Petaluma an independent accounting of income coming from a new project versus the real costs of getting that revenue. Do we wind up in the black or in the red?

This assessment will examine the city's real and predictable costs of the project, such as more police, fire and ambulance services. What about the costs for streets and pothole repairs? This is balanced against projected sales and property tax and other revenue promised to city. Are we merely trading existing local businesses and jobs?

Many cities around the nation are requiring just this kind of accounting before approving major projects. They get full information before making huge financial decisions that affect the city's residents and businesses. It's time for Petaluma to do this before it's too late.

Any big business would do this analysis before authorizing a major new venture. We want the City Council to adopt the CIR Ordinance now.

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